



**Integromat is excited to announce it will be launching,
Engine by Integromat at CES 2020.**

Engine by Integromat helps IoT and SaaS companies easily create third-party integrations within their product without the hassle of managing APIs by using Integromat's best-in-class integration technology.

The Integromat team will be sharing the **Engine by Integromat** for the first time, at **CES 2020 January 7th - 10th 2020, in Las Vegas, Nevada, situated at Eureka Park at Booth 52764.**

Integromat is an integration platform that enables users to connect apps and automate workflows using a beautiful, no-code visual builder. Integromat is taking that technology one step further by opening up its integration engine to equip ambitious product companies with the capabilities of an iPaaS.

Over the last three and a half years of providing and perfecting their platform to 100,000 users, Integromat has learned two things: the power needed for one, and the need for SaaS and IoT products to be integrative.

SaaS and IoT companies realize that their product's ability to connect to others is essential to product adoption. Morris Huling, Head of Strategic Partnerships at Ninox Software GmbH relays Engine's importance for a company like theirs:

"Our team at Ninox knows how important integrations are for our business users. With Integromat, we've found a reliable partner to help us deliver those integrations. A solution like Engine, which allows users to easily integrate other applications from within Ninox, would be a game-changer for our business."

At CES, you can expect to see the technology behind it and learn how companies can get started. To install the engine, SaaS and IoT companies can connect once to a unified API and have:

**Access to Integromat's 350+ apps directory.
Offer native integrations to their customers.
No need to code, maintain or update.**

For further information:

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CES is the place where technology and the evolution of it resides. Come visit Integromat at CES 2020, and get the exclusive look at the future must-have technology for SaaS and IoT companies - engine by Integromat.

About Integromat

Integromat is an integration platform that enables one to connect apps and automate workflows using a beautiful, no-code visual builder. One can connect to any API and create complex integrations using built-in apps and tools, no coding needed. For more information please visit us at www.integromat.com.

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